



ADVERTISING OPPORTUNITIES

CPE SUMMER 2023 SHOW

AUGUST 6-8, 2023

Lexington, KY

www.cpeshow.com

Company Name: _____

ADVERTISING	AMOUNT	QTY	TOTAL
Gold Sponsorship	\$15,000		
Breakfast & Devotions Sponsors	\$4,000		
Dinner Centerpieces	\$1,000		
Lunch Table Centerpieces	\$1,000		
Provide Buyer Welcome Bags	\$1,500		
Lanyards Sponsor	\$2,000		
Full Page, Full Color Program Ad	\$700		
Welcome Bag Insert	\$150		
Apps & Autographs Retailer Bags	\$1,000		
Product Pitch Lunch Sponsor	\$1,500		
GRAND TOTAL			

Gold Sponsorship— Includes (2) 10x10 booths - Premium Spot on the Show Floor, 2 full page program ads, 1 full page ad in CRA Today, Roll up banner near registration (thank you for being a gold sponsor), video at dinner, your logo on the cpe website as a gold sponsor, 1 insert in the retailer's welcome bag, reserved table at dinner Sun. & Mon for 10 people.

Morning Devotions Sponsorships—Showcase an author or artists by having them deliver a 15-20 minute devotional to start the day with God as the focus. You will have an additional 15 minutes to present product. Breakfast will be served. 2 Spots Available

Welcome Bag Inserts—Include your show specials, catalogs, and small products in the Retailer welcome bags. You will need to send 150 inserts.

Lanyards—All attendees will receive a lanyard with their badge to wear throughout the show. Your logo will be printed on all lanyards.

Beverage Station Sponsor— Your logo will be printed on all coffee cup sleeves available at each station both days of the show.

Full Page Program Ad—Place an ad in the CPE Program - Full Color, Full Page

Centerpieces—Provide Center Pieces for 30 dinner tables - use this space to show off your product or advertise your company.

Product Pitch Lunch - 20 Min. presentation to all retailers during lunch on Sunday. There are 4 spots available. Use this time to present a new product or service & drive buyers to your booth!

FULL PAGE PROGRAM AD SPECS:

Bleed Area = 8.75" x 11.25"; Trim Area = 8.5" x 11"; Live Area = 8.25" x 10.75"

Send Ad to: andrea.stock@munce.com by June 23, 2023.

WELCOME BAG SHIPPING INFORMATION:

ATTN: Christy Dollins CPE SHOW - Welcome Bags

Central Bank Center

430 W. Vine St.

Lexington, KY 40507

MUST BE RECEIVED BEFORE WEDNESDAY, AUGUST 2, 2023

DO NOT SHIP WITH YOUR BOOTH PRODUCT!

Signature

Date

*I have read and understand all terms & conditions to this contract. We plan to partner with CPE for 2023. I am authorized by the company I represent to commit to this agreement. **PAYMENT DUE UPON RECEIPT***