
Frequently Asked Questions

- **Is the expo in the hotel?** The show will be held at the Central Bank Center connected to the Hyatt Regency hotel lobby. CPE has a discounted room block at the Hyatt Regency.
- **What do I pay for?** There is no registration fee for retailers to attend the show. You will be responsible to make your own hotel reservation and pay for that. If you reserve tickets for meals, you will need to follow the Reimbursement Guidelines and place at least 12 orders and experience 6 product presentations. If you do not place the orders to qualify you will be charged for these meals.
- **How do I qualify for maximum reimbursement?** You must be a CRA member to qualify for the maximum reimbursement. You must also place 30 orders and experience an additional 15 product presentations to qualify. There is a tiered reimbursement program. Please see the full Reimbursement Guidelines at cpeshow.com.
- **I've already written orders with some vendors that will be there; do they qualify as a CPE order?** We leave that up to the exhibitors as to whether they consider that a CPE order or not, however, we prefer that orders be placed at the show. We recommend that you talk with the exhibitors about any new products they have coming out or a show special and increase the order you have already placed. The show would not be possible without the exhibitors, so please give them the opportunity to show you the great products that they have to offer.
- **How do you know how many orders I've made?** A Reimbursement Checklist will be part of the printed program you receive at the show. You will present that to each exhibitor you interact with at the show. The exhibitor will initial your list to verify that you have placed an order or listened to a product presentation. Then you turn in this checklist to the registration desk before leaving the show.
- **We will have Cash Prize drawings throughout the show.** You must be a CRA member AND be present at the particular event to be eligible for the prize drawings.
- **Can I listen to speakers/artists at meals/banquets without eating?** Yes, if we have space available in the banquets, we will consider this type of request. Please contact us directly at 800.868.4388 to make a special arrangement.
- **How do I make my hotel reservation and ensure I get the group rate?** All the information for making your hotel reservation is available at www.cpeshow.com.
- **Will I get reimbursed if I stay at another hotel?** We must fill our room block before we can consider giving any reimbursement for another hotel. This would be considered if our room block sells out. We currently have a room block at the Downtown Hyatt Regency.
- **What is available for ground transportation from the airport?** There are a number of options from the Blue Grass Airport (LEX). Visit www.bluegrassairport.com

Check for the latest details at www.cpeshow.com!